

| Date | Venues | (\$)Fees | Book your seat |
|---------------------|---------|----------|----------------|
| 07 Dec -11 Dec 2025 | Bahrain | 2900 | Register Now |

Objectives:

By the end of the program, participants will be able to:

- Apply the procedures and techniques needed for the effective management of a fleet trucks, cars, buses and material handling equipment.
- Plan and implement effectively all activities related to fleet management and distribution.

Who should attend?

A Those involved in fleet/transportation/distribution activities, both at the operational and supervisory/managerial levels. This program is worth 25 NASBA CPE's.

Course Outline:

Fleet Management:

- Objectives and Costs
- Constraints in the Arab World

Superior User/Customer Service:

Providing Basic and Superior Service

Vehicle Management:

- Vehicle Selection Requirements and Criteria
- Cost Analysis
- Own or Contract Analysis
- Managing Vehicle Replacement
- Vehicle Specifications and Inventory System

Workshop Management:

- Preventive and Corrective Maintenance
- Maintenance Documentation
- Workshop Layout and Management

Loss Control Safety Management:

- Safety Hazards
- Planning and Controlling for Safety

Transportation and Distribution Management:

- Selection of the Mode of Service
- 3 PL Third Party Logistics
- Structuring Distribution Routes

Managing the Fleet Organization:

- Leading and Motivating Staff
- Performance Indicators and Targets

WORKSHOP STYLE:

A mixture of short presentations, interactive discussion, individual exercises and group work. The emphasis throughout is on a practical approach using case material and examples.

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